

# 14 Questions for Creative Integrity

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## **AS HEART CENTERED CREATORS, WE ASK OURSELVES...**

- 1. Does this inspire me—*me the maker*?** Would I be moved by this?
- 2. Is this actually useful?** Will someone get healing results?
- 3. Would my really bright, spiritual friends dig this?**
- 4. Who would I share this with?**
- 5. Is this wise? Insight over ego.**
- 6. Is every word intentional?** High vibe, no filler.
- 7. Does this assume the intelligence of the person we're making it for?**
- 8. Is this compassionate?**
- 9. Is it beautiful?**
- 10. How could we make this playful and human?**
- 11. Does the format meet people where they live?** Ease of access and use.
- 12. Is it easy to read?** For all kinds of eyes and devices?
- 13. Can newbies understand this?**
- 14. Does this respect people's time?** No need to say in ten modules what you can say in two.